



Shepard Fairey
'Hope'
Poster Design, screen print
2008

Links:
<http://www.shepardfairey.co.uk/biography.php?cur=GBP>

http://en.wikipedia.org/wiki/Shepard_Fairey

<http://www.infoplease.com/biography/var/shepardfairey.html>

<http://www.theredblock.org/>
Revision
(Look for the Shepard Fairey links)

- Shepard Fairey is a contemporary American poster/ graphic designer.
- Try to find some information about Shepard Fairey, using the links above. In particular, you should write about the style that he uses, who his influences are, and the often political nature of his work.
- Most graphic design is intended to 'sell' something. In this poster, however, Fairey is clearly sending out a message about then future President Obama (this image was first produced in 2008, just before the election campaign). What do you think he is telling us about his opinion of Obama, and what he might do for the USA?
- Give reasons for any answers you give.
- Comment on the colours Fairey has used in this poster. Remember this is a screen-printed image, so Fairey has used only a few colours. What effect does this have on the image?
- Do you notice anything else about the way Fairey has applied colour? Is this representative of anything? Give reasons for your answer!
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This poster was seen by millions of Americans when it was created. What do you think their reaction would have been? Give reasons for your opinions.