

Shepard Fairey
One Hell of a Leader, 2004

Poster Design, screen print

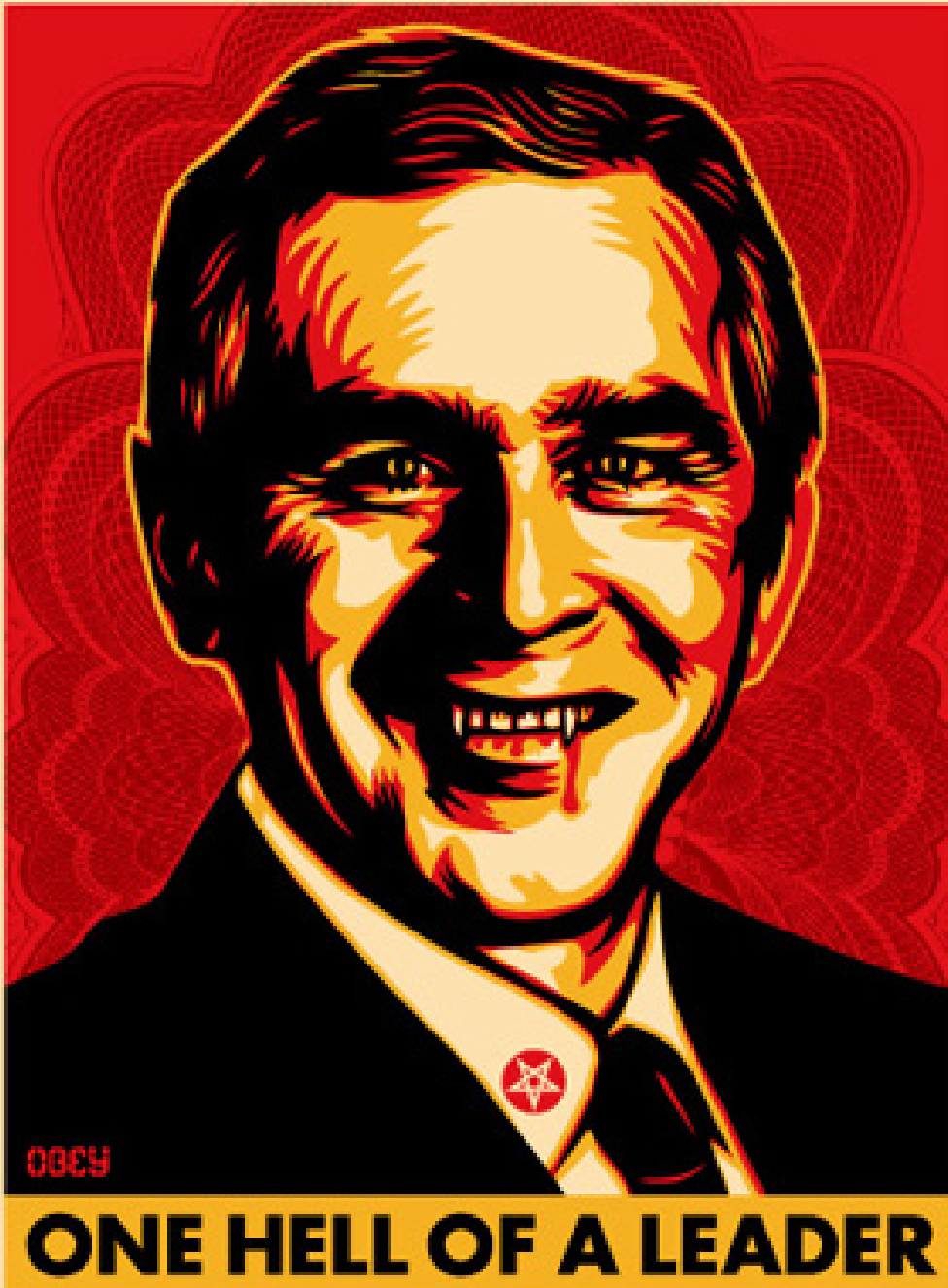
Links:

<http://www.shepardfairey.co.uk/biography.php?cur=GBP>

http://en.wikipedia.org/wiki/Shepard_Fairey

<http://www.infoplease.com/biography/var/shepardfairey.html>

<http://www.theredblock.org/Revision>
(Look for the Shepard Fairey links)



- Shepard Fairey is a contemporary American poster/ graphic designer.
- Try to find some information about Shepard Fairey, using the links above. In particular, you should write about the style that he uses, who his influences are, and the often political nature of his work.
- Most graphic design is intended to 'sell' something. In this poster, however, Fairey is clearly sending out a message about ex-President George Bush. What do you think he is telling us about his opinion of Bush?
- Give reasons for any answers you give.
- Comment on the colours Fairey has used in this poster. Remember this is a screen-printed image, so Fairey has used only a few colours. What effect does this have on the image? Do you notice anything else about the way Fairey has applied colour to the face? He has used quite 'pointed' shapes, in particular. What does this suggest? You should also talk about what Fairey has done to make the text more prominent. Does this add to the success of the poster?

This poster was seen by millions of Americans when it was created. What do you think their reaction would have been? Give reasons for your opinions.